

# Trusted, independent advice for real estate leaders.

## ADVISORY SERVICES

Unbiased, data-backed guidance for investors and operators navigating complex CRE markets – delivering capital allocation strategies, transaction advisory, portfolio optimization & board-level counsel.

**\$40B+** **30+** **All**

Transactions Advised

Years Advising REIT IPOs

Sectors Covered

### Capital Markets Expertise

#### **Navigate deals with confidence**

Strategic advice through IPOs, M&As, REIT conversions and private capital raises, plus investor messaging to position your company for optimal market impact.

### Portfolio & Transaction Advisory

#### **Goal-driven investment strategy**

Build stronger portfolios and strategies with tailored insight, transactional support, and specialized sector research to maximize investment value.

### Board & Governance Services

#### **Independent insight for stronger leadership**

Empower leadership with independent board counsel, company diagnostics, and governance guidance, delivering clarity for smarter decisions.



## Delivering clarity and confidence through independent, data-driven guidance for complex real estate decisions

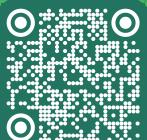
**Independence:** No conflicts - just clear, honest advice

**Depth & Experience:** Decades of global market expertise

**Insight:** Strategic advice powered by proprietary data

**Results-Driven:** \$40B+ in advised transactions

**Global Coverage:** Serving clients across six continents



ADVISING A WIDE RANGE OF PROFESSIONAL LEADERS

Serving institutional investors, REITs, operators, hedge funds, family offices, and more.



#### Capital Markets Expertise

- **IPOs & M&A** | Execution-ready insights for offerings, mergers, and privatizations
- **REIT Conversions** | Structure and execute REIT transitions seamlessly
- **Investor Messaging** | Shape compelling, data-informed narratives



#### Portfolio and Transaction Advisory

- **Portfolio Strategy** | Build with confidence using bespoke market intelligence
- **Transaction Support** | Advisory on acquisitions, sales, and restructurings
- **Niche Sector Research** | Deep dives into emerging opportunities



#### Board and Governance Services

- **Strategic Reviews** | Special committees, activism, and governance alignment
- **Company Diagnostics** | Objective performance benchmarking vs. peers
- **Governance Advisory** | Best-in-class frameworks for leadership success



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